

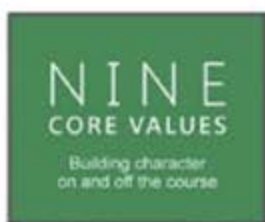


## Sponsorship Program

Tee up your business  
to help us grow great kids  
through golf!



Align your company with The First Tee's highly regarded character-development programming for kids and reach our growing constituencies of parents, volunteers and supporters.





## Why Become a TFT-GCNKY Sponsor

As an independent non-profit, TFT-GCNKY depends on the generous support of individuals, businesses and grant-makers to help it fulfill its mission to help grow great kids.



## What Sponsorship Says About You

You care about kids and want them to have the character-building life skills they'll need to flourish throughout their lives.

You have a stake in our community and have invested to empower the future generations responsible for keeping it vibrant.

You live by certain core values, including those integral to The First Tee—honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy, judgment.

You may or may not love golf...But you see its value as a healthy, recreational pursuit and a game those who play can enjoy for life—with people of all ages, abilities and walks of life.



## Sponsorship Options

### LEADERSHIP CIRCLE - \$15,000

Our highest level of recognition, Leadership Circle sponsorship broadly supports both Life Skills Experience and Outreach programs for a period of 12 months. Payment may be pledged quarterly, with a 4<sup>th</sup> quarter free.



- Linked logo in the Leadership Circle section of Chapter website and in emails for 12 months.
- Premium recognition, acknowledgment and signage at all Chapter events and in all Chapter collateral materials for 12 months.
- Premium participation at all major Chapter events, including two foursomes in our annual Golf Outing.
- Your option to customize at least one dedicated promotion to TFT-GCNKY constituencies and develop special volunteer opportunities for your employees.

## EVENT SPONSORSHIPS

**Golf Outing.** The premier benefit golf tournament for serious golfers.

- Ace Sponsor: \$10,000. Two foursomes; presenting recognition & ace amenity package
- Eagle Sponsor: \$5,000. One foursome, eagle recognition & amenity package
- Birdie: \$2,500. One foursome, birdie recognition & amenity package

**Mini Events.** Help underwrite the cost of “smaller” events developed for participants, volunteers and supporters, e.g., Sportsmanship Challenge, LPGA\*USGA Girls Golf, Nine Healthy Habits Festival, Volunteer Appreciation, etc.

*\$1,000 per event*

## LIFE SKILLS EXPERIENCE SPONSORSHIPS

### Life Skills Experience Session

Help underwrite the cost of instruction and teaching aids for our core educational programming for one multi-week LSE Session. Four LSE Session sponsorships are offered annually.

*\$5,000 per session*

### Participant Opportunities

Help underwrite participation and/or travel expenses for TFT-GCNKY students selected for national leadership academies and golf experiences, as well as costs for Chapter internships, special events and other opportunities.

*\$3,000 per year*

### Head Coach Development

Head Coaches are essential to effective delivery of our programs. Help underwrite the cost of The First Tee training and certification for one Head Coach.

*\$1,500 per coach*

## OUTREACH SPONSORSHIPS

**National School Program.** Launch customized The First Tee programming in elementary school grades 2-5. For a one-time cost, schools own the program, including all equipment, curriculum and training for the school's PE teacher.

*\$4,000 per school*



**After School Program.** Launch customized The First Tee programming in youth-serving organizations. For a one-time cost, the YSO owns the program, including all equipment, curriculum and training for YSO personnel delivering the classes.

*\$3,000 per YSO location*

## ALSO AVAILABLE...

Newsletter & email advertising



## Who We Are

Founded in 1997 by the World Golf Foundation, The First Tee today comprises a network of some 170 chapters nationwide.

Operating since 2006, **The First Tee of Greater Cincinnati & Northern Kentucky** serves children in Hamilton, Clermont, Boone, Campbell and Kenton counties.

Like most The First Tee chapters, we are an independent non-profit, responsible for our own governance and fundraising. But like all chapters, we share a mission to help kids grow up great using innovative, proven programs that use golf as a platform to teach them the important character-building life skills, core values and healthy habits they can use throughout their lives to flourish and succeed.



## What We Do

Our core curriculum—**The First Tee Life Skills Experience**—is a tiered program of classes for children 7-18 years old, offered in multi-week sessions (spring, summer & fall) at various golf course teaching locations.

We also **partner with other youth-serving organizations and elementary schools** to deliver customized versions of The First Tee programming to reach even more kids—many of them without the means to participate otherwise.



**Our Mission.** To impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.



We would welcome an opportunity to meet with you about becoming a TFT-GCNKY sponsor.

**Please contact:**  
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Executive Director  
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The First Tee of Greater Cincinnati & Northern Kentucky is a 501 (c) 3 non-profit. EIN # 81-0669666.